

# Dairy Farm Tech 3.1



**SMALL** Small companies are defined as technology start-ups whose innovation is touching fewer than 100,000 cows.



**MEDIUM** Medium companies are defined as early adoption companies who are touching between 100,000 and 1,000,000 cows.



**LARGE** Large companies are defined as those working with technology (research, development or acquisition) whose products touch more than 1,000,000 cows.



This poster tracks companies developing and deploying 21st Century technology advancements for use in handling, milking or managing cows or youngstock on dairy farms globally. Technologies that offer solutions for use in farming applications or in the dairy supply chain are not included. Manure-handling technologies are not part of the scope of this project. However, technologies for the management of enteric methane and a farm's carbon footprint are included.

Companies displayed on the map are startups or may be partially / fully owned by other companies. Companies owning or investing in these new technology brands may also be included. Companies that solely distribute technology owned by others are not included.

Disclaimer: This poster is meant to be inclusive. If you feel your technology company has been inadvertently left off or inaccurately categorized, please email the poster's creators to be added to future versions.